Beyond Paid Ads

While paid advertising drives immediate lead generation, we also help strengthen your long-term online presence.

- Google Business Profile Optimization
- Review Growth Strategies
- Local Map Rankings
- Consistent Social Media Management

Build a stronger local brand while generating leads today.

Never Miss Another Lead

- Instant lead notification
- Missed call text back
- Call recording and tracking
- Lead tracking from first contact to booked job

Turn more inquiries into paying customers.

Book Your Free Lead Generation Audit

778.909.7616 | leads@clicklocaldigital.com
clicklocaldigital.com

ClickLocal

BUILD TRUST, GENERATE LEADS

Visibility ▶ Leads ▶ Tracking & Insight ▶ Growth

The Complete Lead Generation System for **Home-Services & Trades Businesses**

Google Meta

Why Choose Click Local Digital

- Family run business since 2017
- Specializing in Home-Service & Trades businesses
- Direct access to the people managing your campaigns
- Transparent reporting

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The Complete Lead Generation System for **Home-Services & Trades Businesses**

VISIBILITY
- Google Search Ads
- Meta Ads
- GBP & Maps
- Social Media

Goal: To be seen by the right people at the right time.

LEAD CAPTURE
- High-Converting Website
- Lead forms
- Call Tracking numbers
- Clear Call to Action

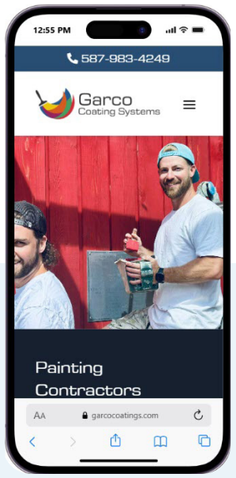
GOAL: Convert visitors to calls & inquiries.

TRACKING & INSIGHTS
- CRM Integration
- Call Recording/Reporting
- Lead Source Tracking
- Custom Reporting

GOAL: Know what's working. Use the data to eliminate guesswork.

GROWTH
Campaign Optimization
Budget Allocation
- Audience & Keyword Refinement
- Continuous Improvement

GOAL: More leads, more jobs, more revenue.



West Coast Lawns & Gardens: **Boosting Revenue Through Digital Marketing**

The Challenge

Competition in Landscaping Industry
The landscaping business is highly competitive, and West Coast Lawns & Gardens were struggling to stand out. Their website and online presence were not bringing in as many leads as they needed.

Low Online Visibility
West Coast Lawns & Gardens was not getting enough clicks because their website was not optimized for search engines.

The Solution

Paid Ad Campaigns
We launched Google Search, Facebook, and Instagram paid ad campaigns that were targeted toward their ideal customer. We optimized ad spend to get maximum results.

Google Guarantee – Local Services
We made sure that they were part of Google's new Guarantee – Local Services program, which provides businesses with a trusted badge that enhances a business's credibility, assuring potential customers of the company's reliability and quality, ultimately driving more leads and conversions.

Google Business Profile Optimization
We optimized West Coast Lawns & Gardens' Google Business Profile so that it has complete, accurate, and compelling details. We posted weekly updates and content to keep the listing in top positions and ensure consumer trust.

SEO & Website Updates
We increased web traffic and ranking for the most important keywords. The main components of SEO are keyword research, on-page optimization, quality content creation, and link building. We updated the website regularly, ensuring there were strong calls to action present.

Email Campaigns
We implemented a robust email marketing strategy, including monthly newsletters, promotions, and customized landing pages. This was designed to re-engage existing customers as well as bring new customers into the sales funnel.

The Results

38% Increase in Leads in Q1
West Coast Lawns & Gardens saw a noticeable increase in leads within the first quarter as the targeted ads and SEO strategy started generating a steady flow of leads.

100% Increase in Revenue YoY
As a result of the complete Digital Marketing plan, West Coast Lawns & Gardens increased their revenue by over 100%.

100% Increase in Total Leads YoY
The leads kept coming in and the competition was left behind. The digital marketing strategies delivered dramatic results for the business, both in the number of leads and in revenue.

Lorne MacInnes
David and Kate have helped numerous companies I own and are my go to marketing and sales power team!

-Lorne MacInnes of Ferguson Moving & Storage & West Coast Lawns & Gardens

Andrew Pavlik
We've been working with Click Local Digital for a few months now, and David and Kate have been nothing short of incredible. Their professionalism, industry expertise, and understanding of trades based businesses set them apart.

Andrew Pavlik of All Canadian Bin Rentals & Mini Excavation

Curt Scheewe
David & Kate know how to get your business noticed, with very little effort from you, the owner. My leads and sales increased immediately.

-Curt Scheewe of
Adler Construction Services